

CTC CONSULTING GROUP - COLIN KELLY

Construction | Distribution | Manufacturing

Colin has over 30 years of experience in formulating, developing and implementing business, marketing and sales plans to achieve company objectives. This ability spans a diverse range of market segments such as building, construction and manufacturing. Colin has demonstrated ability to operate successfully at all points in the channel to market from manufacturing through to wholesale.

Colin has held roles across Australia in Branch, Marketing and General Management with Boral Limited, Pioneer Sugar, BHP Limited and MMEM before starting CTC Consulting Group Pty Ltd. Colin has worked with the Boards and Management of major and medium sized private organisations and has sat on a number of Advisory Boards.

Colin has gained his experience firsthand having led a major turnaround in performance of a regionally based distribution business and conducted major re-engineering of a number of BHP Steel's market offers. Additionally Colin has worked on international assignments involving the establishment of a joint venture manufacturing agreement in China, divestment of an automotive parts business in the US, a feasibility study for the establishment of wind power in the Pacific Islands, the establishment of a manufacturing business in Thailand and the search for a General Manager of a China based manufacturing business.

Colin is a Novocastrian and is married with two daughters.

CTC Consulting Group | Director's Profile

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