

CTC CONSULTING GROUP – GEORGIA REEKS

Construction | Distribution | Manufacturing

Georgia's experience spans 20 years in the industrial sector in the manufacturing, construction, transport and distribution segments. She is experienced in high level customer management and a proven ability to manage simultaneous multimillion dollar customer accounts, sales teams and large scale capital development projects. Georgia is a proven dynamic leader and effective influencer.

Prior to starting with CTC Consulting Group, Georgia held regional account management roles with Pacific National in South Australia, OneSteel and BHP Steel in South Australia and Western Australia. Georgia has a demonstrated ability to function successfully at all points in the distribution channel from sales to manufacture through to logistics.

Georgia's experience has been gained through facilitating a significant increase in rail market share for structural products from the OneSteel Mill at Whyalla and formulating transport solutions for surges in steel volumes as a result of changes in points of production for semi-finished products from the Whyalla Mill.

These transport solutions include the design and development of capital equipment as well as formulating the feasibility and justification for the capital expenditure. First stage steel supply for heavy, medium and domestic construction projects has provided Georgia with sound knowledge of the construction market within the resources, commercial and housing sectors.

Georgia lives in Adelaide with her partner and son.